

Theresa Doppstadt

PERSONAL DETAILS

Address Institute for Innovation Management (IIM)
Munich School of Management
Ludwig-Maximilians-Universitaet (LMU)
Schellingstrasse 9
80799 Munich

E-Mail t.doppstadt@lmu.de

ACADEMIC QUALIFICATIONS

PhD (Doctor oecologiae publicae – Dr. oec. publ.) 2020-present
Ludwig-Maximilians-Universität Munich, Germany

- Business Administration
- Stage: 1st year coursework and dissertation proposal development
- Supervisor: Prof. Dr. Jelena Spanjol

Master of Business Research (MBR) 2020-present
Ludwig-Maximilians-Universität Munich, Germany

- Completion expected Spring 2022
- Supervisor: Prof. Dr. Jelena Spanjol

Master of Arts (MA) 2011-2015
University of St Andrews, United Kingdom

- Economics and Management
- First Class Honours & Dean's List (Award for Academic Excellence)

International Baccalaureate (IB) 2008-2011
Malvern College, United Kingdom

- German HL (7), Biology HL (7), History HL (6); Spanish SL (6), English SL (5), Maths SL (7)
- 40/45 points (equivalent to 1.3 Abitur), Honorary Academic Scholarship
- Highest Achieved Grade in Standard Level Maths (97%)
- Duke of Edinburgh Gold Award

PROFESSIONAL EXPERIENCE

Center for Digital Technology & Management, Munich 2019-present
Management Team

- Facilitating core module in interdisciplinary honors degree in "Technology Management"
- Responsible for People Operations (on-boarding new class, people development, diversity)
- Research project to build corporate entrepreneurship platform for SMEs

OC&C Strategy Consultants, Munich 2018-2019
Associate Consultant & Consultant

- First consultant in the newly established German OC&C office & thus highly involved in set-up
- Leadership of project work streams managing 2-3 Associate Consultants
- Close client relationships through projects and networking events supporting commercial success
- Driving German recruitment by adapting London recruitment to German market and leading recruitment events

OC&C Strategy Consultants, London 2015-2018
Associate Consultant

- Building analytical toolkit through strategy projects & due diligences in retail, consumer & TMT
- 6-month Ambassadorship to OC&C's former Dusseldorf office (granted due to high performance)
- Leading non-Oxbridge recruitment events & International Strategy Workshop with c.30 students
- Founder and organiser of four OC&C ski trips driving company culture and encouraging international integration

Pro-Bono Student Consultancy, Playfair Project, St Andrews 2013-2015
Consultant & Team leader

- Leading project team in market entry for local coffee shop and marketing strategy for local dentist

KPMG AG, Munich 2014
Finance Advisory Intern

- Supporting restructuring process within the telecommunication industry
- Independent quality management of a newly implemented reporting tool (BOARD)
- Admitted to highQ, KPMGS's talent program

Ph.D. COURSES

- Empirical Research Methods (Summer term, 2020, Prof. Isabell Welpe)

TEACHING EXPERIENCE

Master Honours Courses

Managing Product Development

- Winter term 19/20, Summer term 20, Winter term 20/21
- Number of students: approx. 25
- Responsibilities: Acquiring project partners, organizing & giving lectures, grading presentations & final deliverable

Branding Elective

- Winter term 20/21
- Number of students: approx. 25
- Responsibilities: Facilitating lectures & workshops, grading presentations & final deliverable

ADDITIONAL INFORMATION

Languages German (native), English (fluent), French (basic), Spanish (beginners)
Software Microsoft Office

Last updated: September 30, 2020