

Senior Product Manager (f/m)

In this position you will be part of the 3DEXCITE Portfolio Management team who leads the product definition for Go-To-Market Planning applications on the 3DEXPERIENCE platform. The 3DEXPERIENCE Platform offers the environment to empower marketing organizations to drive customers along their online & offline journey.

In the experience economy, brands must forge customer engagement relying on permanent & continuous relationships, by offering a personalized journey. This includes MAM (Marketing Asset Management), Marketing Intelligence (Analytics) and Process / Project Management Planning applications.

Addressing such challenges through an omni-channel environment requires real-time orchestration where marketers can focus on their core discipline, not waste time on administrative and operational tasks. You will make sure to deliver the relevant & engaging content to the right people at the right time.

What will your role be?

- **Interface with customers, prospects and suppliers** to directly understand their needs and how future products may address them
- **Lead product requirements and definition** including functional requirements documents, workflows, user stories, and mockups
- **Participate in research, planning and design of functionality** for assigned products
- **Develop written specifications** for individual software projects and provide guidance to developers on implementation of projects
- **Support go-to-market activities** with relevant technical content and collateral.
- **Deliver generic product demonstrations** (i.e. "demo kit" including the pitch) and provide on demand consulting

Your key success factors

- Degree in Marketing, Engineering, Computer Sciences or related field of study
- **At least 4 years of work experience in a product management role**
- Proven track record of successfully **bringing new products to market**
- Ability to **understand and communicate complex technical subjects** in a clear and concise manner
- Ability to **work with and influence senior level business and product managers**
- Pragmatic Marketing or Product Owner certification is a plus

Contact

We are looking for exceptionally talented technical and creative professionals, who strive for innovation in cutting-edge real-time technology and 3D Visualization. This describes you and sounds like your next challenge? Send us your application documents to 3DEXCITE.Emea.Jobs@3ds.com.

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