

## CALL FOR PAPERS

**International Conference on Innovation and Entrepreneurship  
&  
Journal of Product Innovation Management Special Issue  
Paper Development Workshop  
14-15 July 2018**

**Harbin Institute of Technology  
Harbin, China**

The conference aims at building a platform for scholars across the globe to share their knowledge in innovation and entrepreneurship. We focus in particular on social innovation and its role in different parts of the world and business functions.

Included in the conference is a workshop dedicated to selected authors who have submitted their work to the Journal of Product Innovation Management (JPIM) Special Issue on "Social Innovation in an Interconnected World".

Given the multidisciplinary nature of social innovation and entrepreneurship, we welcome submissions on, but not limited to, the following topics:

1. Entrepreneurs and social innovators
2. Concepts and theories of social innovations
3. Context and ecosystem of social innovation
4. Impacts of social innovation

Submissions written in English must follow the JPIM manuscript submission guidelines available at [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1540-5885/homepage/ForAuthors.html](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1540-5885/homepage/ForAuthors.html)

Submissions written in Chinese must follow the China's Management Science manuscript submission guidelines available at <http://glkx.hit.edu.cn/glkxcn/ch/index.aspx>.

Email your manuscript to [2018InnoConf@bwl.lmu.de](mailto:2018InnoConf@bwl.lmu.de)  
Only PDF versions are accepted

Awards will be given to best papers in various categories.

For more information or questions, please contact any of the conference co-chairs.

Conference website is coming up soon!

## **Conference Co-Chairs**

Dr. Ruby P. Lee  
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## **Special Issue Workshop Chair**

Dr. Abbie Griffin  
Royal L. Garff Presidential Chair in Marketing  
University of Utah, USA

## **Keynote Speakers**

**Dr. Gloria Barczak**  
*JPIM Editor-in-Chief  
Professor of Marketing  
Northeastern University, USA*  
**Dr. Charles Noble**  
*Vice Chair, 2017 PDMA Board of Directors  
Executive Committee  
Associate Dean for Faculty and Research,  
Jerry & Kay Henry Professor  
University of Tennessee, USA*  
**Dr. Kevin Zhou**  
*Chang-Jiang Scholar Chair Professor &  
Professor of Strategy/International  
Business  
The University of Hong Kong, Hong Kong*

## **Submissions**

**Full papers** shall not exceed 20 double-spaced pages including references.  
**Extended abstracts** shall not exceed 5 double-spaced pages including references.

## **Important Dates**

Submission deadline: 30 April 2018  
Decision: 15 May 2018  
Conference registration open: 25 June 2018

## **Awards Sponsors**

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